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**From:** "Trout Unlimited" ["Trout Unlimited" <tbristol@tu.org>]  
**Sent:** 11/21/2011 9:43:33 PM  
**To:** Michael Szerlog/R10/USEPA/US@EPA  
**Subject:** Bristol Bay in the News November 21, 2011  
**Attachments:** see it online; Hotspot; Hotspot; Hotspot; Hotspot; [www.SaveBristolBay.org](http://www.SaveBristolBay.org); Click here to read more; Click here to read more ; Click here to read more ; Click here to read more; Click here to read more ; lick here to read more; Click here to read more ; Click here to read more or listen to the story ; manage; opt out; Sign up; emma

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Commercial fishermen from Bristol Bay debuted a new national website last week, asking their brethren around the country to get behind protection of Bristol Bay. "Science has protected and helped sustainably manage the Bristol Bay commercial fishery for 130 years," said Bob Waldrop, executive director of the Bristol Bay Regional Seafood Development Association, which represents drift gillnet fishermen in Bristol Bay. "We trust the scientific approach of the EPA's watershed assessment will continue to do so."

A full page ad in the Western edition of the New York Times asks why the world's biggest jeweler, Signet Corp. - parent of Kay Jewelers and Jared - is a noticeable holdout on a pledge to never source gold mined in the Bristol Bay region. The pledge has been signed by 50 other leading jewelers, representing more than \$5.5 billion in sales, including Tiffany & Co. and Zales.

Next year's sockeye forecast for Bristol Bay looks strong, with state biologists predicting 32 million fish will return and over 21 million will be harvested.

Here's a weekly roundup of media. For more information, see [www.SaveBristolBay.org](http://www.SaveBristolBay.org)

Harvester support sought in battle over Pebble mine

Margaret Bauman

Cordova Times

Bristol Bay fishermen are going national with their own new website, seeking support from commercial fishing organizations to protect fishing jobs they feel are under threat from the proposed Pebble mine... [Click here to read more](#)

Groups press Signet on Pebble Mine issue

National Jeweler

Just ahead of the holiday season, Alaska Natives, commercial fishermen and mining reform group Earthworks are attempting to apply public-relations pressure to Signet Jewelers over a controversial mine project in Alaska... [Click here to read more](#)

Alaskans: Why won't Kay and Jared Jewelers Pledge to Shun Anglo's Dirty Gold?

EarthWorks

Yuba Net

In the weeks leading up to Black Friday, the biggest shopping day of the year, Alaskans are asking Signet, the world's largest jewelry corporation, to promise not to use gold from the proposed Pebble Mine – a massive copper gold mine that threatens the world's most valuable wild salmon fishery... [Click here to read more](#)

32 Million Sockeye Forecast for Bristol Bay

News

Fishermen's News Online

State biologists are forecasting a run of 32.3 million wild Alaska sockeye salmon returning to Bristol Bay in 2012, and a harvest estimate of 21.76 million fish... [Click here to read more](#)

Tiffany & Co Launches Sustainability Website

Akhila Vijayarghavan

Triple Pundit

In the past twenty years, the jewellery industry has faced numerous issues including blood diamonds, conflict gems and dirty gold...  
[Click here to read more](#)

Poll Results Show a Majority of Alaskans Do Not Approve of Pebble Mine

GW Rastopsoff

Alaska Native News

In a recent poll conducted by Strategies 360 Polling and Market Research, that was commissioned by the Bristol Bay Native Corporation, the results showed that a clear majority of the respondents opposed the development of the Pebble mine...[Click here to read more](#)

Fisherman Fights Alaska Mine with Facts

Craig Weatherby

Vital Choices

The sorry history of North American hard-rock mining and the particulars of the planned Pebble Mine lead us to oppose this ill-conceived, multi-billion-dollar project... [Click here to read more](#)

Giant gold, copper deposit discovered in Alaska – digging them out the trouble

Mike Mason, KDLG

Public Radio International

About 200 miles from Anchorage, in a remote corner of a remote state, there's hundreds of billions of dollars of minerals laying underground. Getting them out, however, could endanger an important natural ecosystem... [Click here to read more or listen to the story](#)

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